



# CATALOG ADVERTISEMENT

2024 WATERTOWN WINTER FARM SHOW

FEBRUARY 7-10, 2024

Greetings!

The Watertown Area Chamber of Commerce Agriculture Committee is in the process of putting together the 2024 Watertown Winter Farm Show catalog. Prior to the show, this catalog is mailed out to more than 2,000 farmers and ranchers in the three-state area.

In addition, this catalog is distributed in the Watertown Winter Farm Show trade area at livestock sale barns, agriculture centers, county extension offices, area agriculture meetings, banks and other farm shows in the state. Catalogs are also available during the Watertown Winter Farm Show.

Our surveys show that farmers and ranchers keep this book year-round and use it for breed information, addresses, phone numbers, and more. In all, around 4,000 catalogs are distributed each year.

We encourage you to take advantage of this great opportunity to advertise in this year's catalog. All catalog ads will be printed in color this year and the catalog will have a spiral binding. To secure your spot, please return the attached form and payment to the Watertown Area Chamber of Commerce. Catalog advertisements need to be in a **PDF format** and emailed to [kelsey@watertownsd.com](mailto:kelsey@watertownsd.com) by November 3, 2023.

CATALOG DEADLINE: NOVEMBER 3, 2023

## **Watertown Area Chamber of Commerce**

Attn: Watertown Winter Farm Show  
PO Box 1113  
Watertown, SD 57201

If you have questions, please contact Kelsey Becking at the Chamber at 605-886-5814 or email at [kelsey@watertownsd.com](mailto:kelsey@watertownsd.com).



| EAST KEMP AVE | WATERTOWN, SD 57201 | [KELSEY@WATERTOWNSD.COM](mailto:kelsey@watertownsd.com)



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2024 WATERTOWN WINTER FARM SHOW

FEBRUARY 7-10, 2024

BUSINESS: \_\_\_\_\_

CONTACT: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

CITY: \_\_\_\_\_

STATE: \_\_\_\_\_

ZIP CODE: \_\_\_\_\_

PHONE: \_\_\_\_\_

EMAIL: \_\_\_\_\_

AVAILABLE ADS:	
FULL PAGE (10H x 7 1/2W)	\$ 550.00
HALF PAGE (5H x 7 1/2W)	\$ 325.00
QUARTER PAGE (5H x 3 3/4W)	\$ 175.00
EIGHTH PAGE (2 1/2H x 3 3/4W)	\$ 100.00

#### PAYMENT

CASH

CHECK #

CARD #

EXP

CVV

PLEASE INVOICE

TOTAL: \_\_\_\_\_

CATALOG DEADLINE: NOVEMBER 3, 2023



1 EAST KEMP AVE | WATERTOWN, SD 57201 | [KELSEY@WATERTOWNSD.COM](mailto:kelsey@watertownsd.com)