



2027 BOOTH APPLICATION

WATERTOWN WINTER FARM SHOW • FEBRUARY 10-13, 2027

APPLICATIONS ARE DUE NOVEMBER 2nd, 2026

No political booths will be allowed into the show

2027 BOOTH SIZING

Please indicate in the spaces below first preference with a 1, second with a 2.

☐ **Request same spot as last year.**

Park & Rec Fieldhouse

Booth Size	Booth Price
___ 10' wide x 7' deep	\$275
___ 20' wide x 7' deep	\$465
___ 30' wide x 7' deep	\$655

Extension Complex (Large Equipment)

Booth Size	Booth Price
___ 8' wide x 6' deep	\$310
___ 10' wide x 8' deep	\$370
___ 10' wide x 12' deep	\$495
___ 16' wide x 18' deep	\$890
___ 16' wide x 22' deep	\$1090
___ 17' wide x 18' deep	\$945
___ 19' wide x 30' deep	\$1760
___ 20' wide x 8' deep	\$825
___ 24' wide x 8' deep	\$860
___ 24' wide x 22' deep	\$980
___ 25' wide x 16' deep	\$1090

Extension Complex

___ 10' wide x 8' deep	\$370
___ 20' wide x 8' deep	\$825

ECHO (Classroom Area)

___ 10' wide x 8' deep	\$370
___ 12' wide x 8' deep	\$495

Hallway (Sale Ring Area)

___ 8' wide x 6' deep	\$310
___ 10' wide x 10' deep	\$370
___ 12' wide x 6' deep	\$345
___ 14' wide x 6' deep	\$370

Tables and chairs available to rent. Please contact the Extension Complex PRIOR to event.
605-882-6300

BUSINESS INFORMATION

Business _____

Contact _____

Mailing Address _____

City _____ State _____ Zip _____

Email Address _____

Phone _____ Cell Phone _____

REQUIRED – List products to be displayed _____

Number of years you have participated in the Watertown Winter Farm Show: _____

☐ **Please send me information regarding renting a classroom for a presentation.**

PAYMENT

Booth Price \$ _____

☐ Cash

☐ Check # _____

10% Discount \$ _____

☐ Send

Payable to: Watertown Area
Chamber of Commerce.

Chamber Member

Invoice

☐ Card # _____

TOTAL DUE: \$ _____

Exp _____ CVV _____

Application Process: This is an application only – it does not guarantee acceptance. You will be notified of your status no later than December 15, 2025. We will not process your fees unless you have been accepted. Once accepted, we will deposit your fees, and you will receive an acceptance letter and participant packet with more information. This application is non-transferable.

Event Location – Codington County Extension Complex 1910 W Kemp Ave – Watertown, SD 57201

**RETURN FORM TO THE WATERTOWN AREA CHAMBER OF COMMERCE
ATTN: WATERTOWN WINTER FARM SHOW
P.O. BOX 1113, WATERTOWN, SD 57201**

Signature _____ **Date** _____

This agreement made and entered into this _____ day of _____, 20____ by and between the Watertown Area Chamber of Commerce, Watertown Winter Farm Show, Watertown, South Dakota, hereinafter known as "Farm Show" and the above signed, hereinafter known as the "Lessee".

Upon formal acceptance after application by Lessee, Farm Show for and in consideration of the agreements hereafter agreed

to by the Lessee, hereby leases to the Lessee those premises to be later assigned but constituting Exhibit Space at the WATERTOWN WINTER FARM SHOW, according to the rates set forth above. Said lease of property has the following restrictions:

1. Such instructions, rules and conditions as imposed by the Agriculture Committee of the Watertown Area Chamber of Commerce or Farm Show Management, including but not limited to the following:
 - a. Space assigned must be occupied when Farm Show opens and remain occupied until release time as established by Farm Show Management. **Premises must be manned during all scheduled open hours of Farm Show.** Those hours are from Wednesday through Friday from 9:00AM to 4:00PM and Saturday from 9:00AM to 2:00PM. **Anyone who packs their space up before 2:00PM will not be allowed back into the show.**
 - b. Lessee shall conduct the business for which this lease is granted in a quiet and orderly manner and agrees to keep the surroundings in and about the premises leased clean and free from waste and rubbish, depositing all rubbish, garbage, tin cans, paper, etc. in garbage receptacles;
 - c. This lease cannot be assigned, sublet, or otherwise disposed without the consent of the party of the Farm Show Management;
 - d. Farm Show Management reserves the right to control the use of sound systems, including musical instruments;
 - e. Farm Show Management reserves the right to restrict any and all activities conducted by an exhibitor which, in the sole discretion of Farm Show Management, constitutes a hazard, safety or otherwise;
 - f. Without prior approval of Farm Show Management, no exhibitor shall sell or barter any food or consumables;
 - g. Without prior approval of Farm Show Management, no exhibitor shall display or use any pool or other container unless said vessel contains cold water and does not circulate said water;
 - h. Farm Show Management is not responsible for any damage to exhibits, merchandise or concessions caused by thefts, wind, hail, fire, water or any other causes, whatsoever;
 - i. Lessee agrees to indemnify and hold harmless Farm Show, Agriculture Committee and Farm Show Management from any claims by reason of injury to property or person or death of any person or persons on or adjacent to said premises, and agrees to carry adequate liability insurance with proof to be given upon request;
 - j. Lessee agrees that all exhibits or enclosures, put under the terms of this contract, must have the approval of the Farm Show Management. No extension of the display material will be allowed beyond the premises or booth lines;
 - k. Farm Show will not furnish tables, chairs or labor for the setup of materials used in the lease of the premises. Farm Show will provide a skid steer for the unloading and loading of materials. If your business needs assistance, please call the Watertown Chamber of Commerce to schedule a time for loading/unloading;
 - l. Limited outside display space may be available. This space is on a first come, first serve basis. Please reach out to the Watertown Area Chamber of Commerce Ag Committee if you are interested in this space;
 - m. **No pets will be allowed**, with the exception of those assigned for demonstration or medical purposes.
 - n. Farm Show Management reserves the right to refuse, reject or remove any business that is detrimental to the Farm Show.
2. This agreement constitutes the application for space to be rented. Said application shall constitute an irrevocable offer to lease premises by Lessee according to the conditions set forth herein. Upon acceptance by the Farm Show, this application shall constitute a binding lease of the premises assigned by the Farm Show. The Farm Show reserves the right to accept or reject any application for lease and to locate all exhibits wherever Farm Show deems appropriate.
3. Any lease entered into by the parties to this agreement shall be for the maximum amount of time permitted by Farm Show rules, for the current year's Farm Show, unless otherwise reasonably restricted by the Farm Show Management or terminated for violation of said Rules.
4. **Failure to make payment with application or in the office of the Watertown Area Chamber of Commerce by the close of business on November 2, 2026, shall constitute a recession by Lessee of this offer. Booth rental is non-refundable for assigned booths after January 1, 2027.**

